



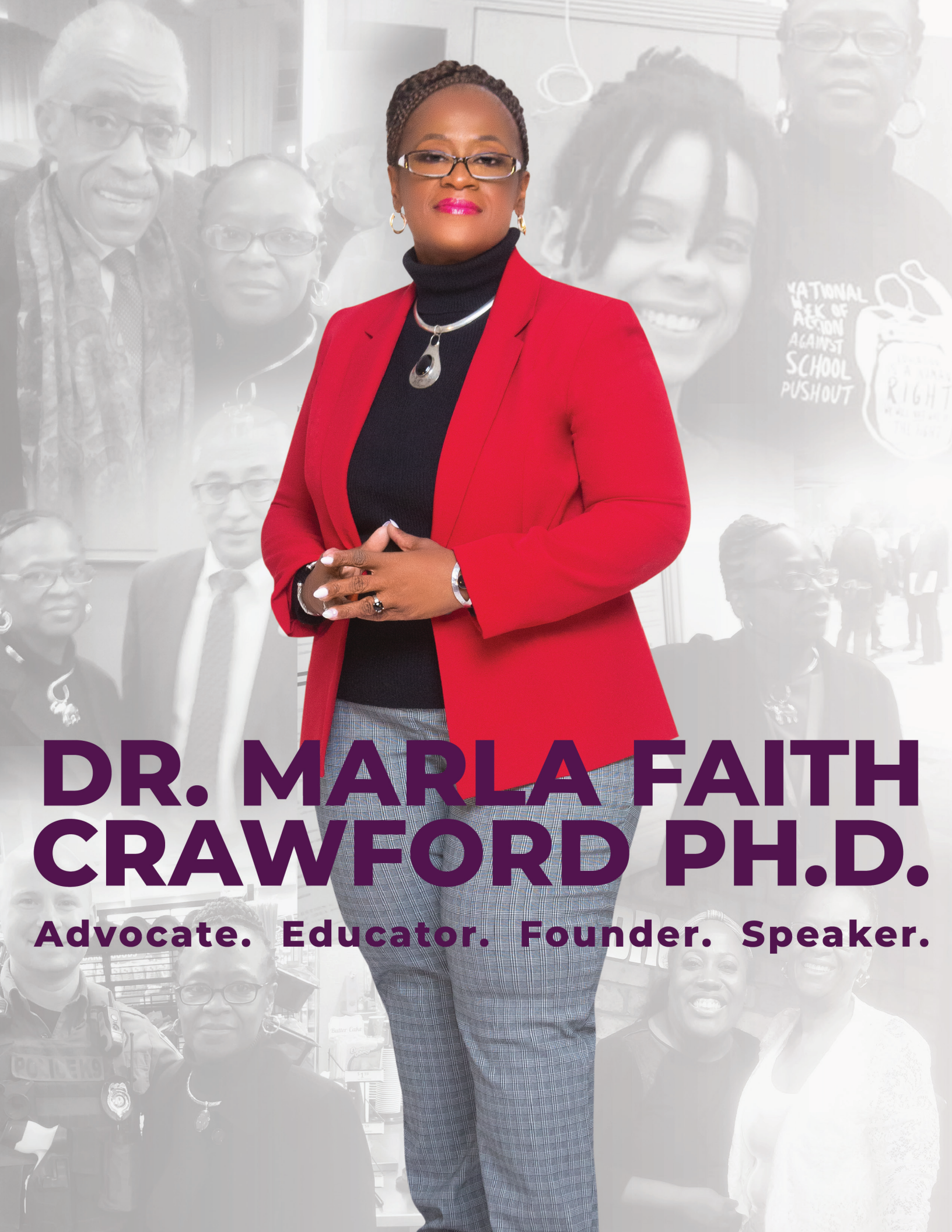
DR. MARLA FAITH  
*Crawford, PhD*

# CHANGING THE WORLD ONE STUDENT AT A TIME

JOIN THE MOVEMENT







# DR. MARLA FAITH CRAWFORD PH.D.

Advocate. Educator. Founder. Speaker.



# THE ADVOCATE

## **DR. MARLA F. CRAWFORD'S UNRELENTING ADVOCACY**

*Dr. Marla F. Crawford Ph.D has argued an unprecedented three cases before high courts, including the U.S. Supreme Court.*

Dr. Crawford's unrelenting commitment to be a voice for the voiceless in special education law is demonstrated by her advocacy in these cases.

### **1. CRAWFORD v. HENRICO SCHOOL BOARD, ET AL**

Dr. Crawford secured a Writ of Certiorari to be distributed within the US Supreme Court for conferencing as a pro se litigate. However, four of the Justices did not agree to hear the case and denied it. Out of 10,000 or more Writ of Certiorari filed in the Supreme Court of the United States, Dr. Crawford was able to rank within the 150-170 cases to be distributed for which approximately 100 cases are heard each session.

Dr. Marla Faith Crawford argues to protect advocates and parents from Level 3 Acts of Retaliation that represent the educational rights of a student with suspected disabilities (disability currently identified), experiencing homelessness and denied Free Appropriate Public Education (FAPE). She and the parent were falsely arrested because of another party in an elementary school and subsequently acquitted by the Circuit Court of Henrico County in Virginia. [NOTE: An adjacent public school system met the student's educational needs, and the student subsequently returned to his LEA of Henrico County Public Schools.]

### **2. CRAWFORD V. SCHOOL BOARD FOR RICHMOND CITY**

This case is making its way through the appeal process and will be filed with the United States Supreme Court. Dr. Crawford argued the debt generated by the School Board for Richmond City for Observations and a Functional Behavioral Assessment ordered by a Hearing Officer as a result of the Due Process Complaint. Dr. Crawford cooperated with agents acting on behalf of the School Board and submitted a bill based on her hourly rate. [Note: Dr. Crawford was an approved vendor of the School Board, with professional fees made available and public.] Counsel for the School Board advised the Court that her client was responsible for the bill under the Individuals with Disabilities Educational Act (IDEA), but refused to pay the bill. The Circuit Court for Richmond City granted sovereign immunity to the School Board, ruled in conflict with IDEA, and the Supreme Court of the United States, ruled in conflict with Virginia's Codes governing public policy and Rules of the Virginia Court while acknowledging that the issue was the debt. But yet, they allowed the School Board to sue Dr. Crawford and ordered her to pay the School Board \$1250 of its \$31000 legal bill and attorneys' fees of \$4600.

### **3. CRAWFORD V. MARK HERRING (FORMER ATTORNEY GENERAL FOR VIRGINIA) ET AL.**

This case is on appeal to the US Circuit Court of the Fourth District after the US District Court for the Eastern District decision. Dr. Crawford argued that the Attorney General's Office presents itself as defense counsel for the Virginia Department of Education in a criminal case to deny witness to benefit their case when the witnesses would have exonerated her by testifying that they were on the phone talking with her about the education of a child with a suspected disability (disability currently identified) and homeless at the time. This case focused on the advocate's ability to meet with school personnel, talk with the Virginia Department of Education, and support the academic needs of students who are disabled and homeless.



# THE EDUCATOR

## “I EDUCATE PEOPLE”

DR. CRAWFORD

This case is pending Dr. Crawford's Certification for Certiorari to the U.S. Supreme Court, requesting the Court to hear this case, most recently decided by the U.S. Court of Appeals for the Fourth District.

Dr. Crawford argues to protect the rights of students who are homeless and their parents in receiving a Free Appropriate Public Education (FAPE). Among her many roles, Dr. Marla F. Crawford, Ph.D., is a true educator with over 30 years of experience creating educational curricula for universities and other educational institutions. Many law firms and the government have utilized her academic expertise in navigating the laws related to education.

Dr. Crawford has multiple specializations, including K-12 Special Education and Psychology, K-12 Mathematics, Biology, Chemistry, and Special Education Leadership. Currently, Dr. Crawford is serving numerous roles as an educator:

- Adjunct Professor in Special Education at Averett University
- Educator in a middle college at the Academy of Health Sciences @PGCC
- She also has multiple certifications under her belt:
- Restorative Justice and Transformation Certified
- Certified in Restorative Justice by the Executive Secretary of the Virginia Supreme Court.
- Director of Mathematics and Science for the Department of Correctional Education for the Commonwealth of Virginia
- Program Coordinator for Behavior Research in Special Education and Disability Policy at Virginia Commonwealth University

With a Doctorate of Philosophy in Special Education Leadership, a Master of Education in Curriculum and Instruction, and other degrees and certifications, Dr. Crawford's expertise as an educator includes Graduate School Courses and Faculty Instructional Guide Development in Special Education, Programming (Academic and Non-Academic), and Special Education Leadership.

Dr. Crawford is passionate and dedicated to helping parents and educators improve their children's and student's lives, as she understands the struggles involved. She mainly focuses on educating parents in learning ways to advocate for their children and assisting teachers in learning better ways to serve the students and parents.







# THE SPEAKER

PROFESSIONAL SPEAKER & PRESENTER

## ABOUT DR. MARLA CRAWFORD

Dr. Marla F. Crawford Ph.D is a well-known speaker and advocacy expert with over 30 years of experience in the education field. She has several media mentions to her credit, recognizing her take on various topics ranging from the rise of special education disputes to the importance of mental health experts in public school systems, to name a few.

## SPEAK WITH PASSION AND AUTHORITY

Anyone can talk, but a good speaker requires a strong command of the subject. Dr. Crawford has professional expertise in special education and is an international speaker in special education with a Ph.D. in Special Education Leadership, MS in Psychology Specializing in Applied Behavior Analysis, MS in Interdisciplinary Studies (Mathematics, Science & Technology), MEd in Curriculum & Instruction, and BS in Biology Education.

Her passion and commitment to the subject led her to establish Elite Educational Consulting in 2002 to provide advocacy and educational equity for all. Her efforts extend knowledge and academic, social, and emotional guidance to students, parents, educators, and community professionals to foster a more collaborative learning environment that sets people up for success. She embodies the same spirit as a speaker and presenter. She has covered events like the International Convention of Psychological Science (ICPS, Paris, France in 2019), Engaged for Equity” and “The Stakeholder’s Guide, 2018, presented in Minnesota

## BOOK DR. MARLA FAITH CRAWFORD PH.D.

Dr. Marla F. Crawford Ph.D has produced and co-authored several publications and papers centering on the subject close to her heart, including Life Science Curriculum Frame Work and Kinesthetic Approach to Science Instruction for Students with Learning Disabilities.

She is fiercely passionate, and her command of education is evident through her impactful and thoroughly researched presentations. Whether it’s an in-school intimate workshop, large-scale conferences, emceeding events, or moderating panels, Dr. Marla Crawford can deliver unmatched speaking and training services to help students and educators navigate the educational curriculum.



# THE FOUNDER

## EDUCATIONAL ADVOCATE

I.E.P. — I Educate People

As a veteran educator with over 30 years of experience, I have witnessed first-hand the struggles of students, parents, educators, and even school districts when it comes to navigating the complexities of the American education system.

It did not take me long to realize I had strengths in advocating for those with special needs and learning disabilities. I realized many parents and educators felt overwhelmed by the needs of these students and struggled to find a path forward. They would seek my guidance and I became the go-to person for students with academic or behavioral challenges.

That is why I started Elite Educational Consulting. I have been in business since 2002 supporting countless students, parents, and educators. My mission is to be an educational advocate for students and families who need skilled, ethical, academic, or social-emotional guidance. I also work with educators to foster career satisfaction and professional development.

Over the course of my career, I have worked in various educational roles. This has given me the chance to develop a wide range of specializations in Special Education Leadership, K-12 Mathematics, Biology, Chemistry, K-12 Special Education, and Psychology.

With my academic and professional skill sets, the US District Court of Virginia Eastern District, Administrative Hearing Officers under IDEA, Circuit Courts in Virginia, and Juvenile Domestic Relation Courts in Virginia have been deemed an expert in special education and 504 Plan policy. I understand how confusing and complicated these learning plans can be, and I love working with and advocating for students, families, and educators as they develop them. My academic and professional skill sets in science, mathematics, and school administration also certify me with expertise in these fields of education. I hold numerous degrees, including a Master of Science in Psychology specializing in Applied Behavior Analysis, a Doctor of Philosophy in Special Education Leadership, a Master of Science in Interdisciplinary Studies, a Master of Education in Curriculum and Instruction, and a Bachelor of Science in Biology Education.

Thanks to my vast experience, I am recognized as an expert in education. I have been called in as an expert witness in court cases and have presented three cases before the Supreme Court.

**Are you currently struggling with the educational needs of your students? I am ready to be your partner. Contact Elite Educational Consulting today to get started.**





# THE MOVEMENT



## ELITE

EDUCATIONAL CONSULTING



## SOCIAL JUSTICE

*with Faith*



# WHAT OTHERS SAY

"Dr. Crawford is an educator of passion, integrity and commitment. She has a knack for connecting the content of the subject to the lives and experiences of the youth she serves. Dr. Crawford is a rare and bright gem in the educational arena. The educational profession is better served when educators like Dr. Crawford continues to grow, develop and serve."

*Victorious Hall,  
Academic Dean  
Prince George's County Public Schools*

"Dr. Crawford has demonstrated nothing other than integrity and good faith with Richmond County. She has improved the relationship between the school and her client, not only due to her legal knowledge she expresses to the parent, but in her demeanor and attitude towards the school system."

*Sandra I. Hedrick, Ed. D.  
Special Education Director  
Richmond County Public Schools*

"Dr. Marla Crawford is inquisitive, enthusiastic and industrious. She demonstrates leadership and functions as a valuable member of the education community in the implementation of laws governing education. Dr. Crawford is very detailed, precise and thorough. She is determined, decisive and uses initiative to meet and resolve challenges. She is a critical thinker with strong analytical skills. Her passionate desire to improve the application of law in education has been evident through her advocacy for children with disabilities."

*Cathy Cutright, Ph.D.  
Averett University*

"If Dr. Crawford is in a room, she will have your attention when she speaks. Her passion for equality and fair representation is relentless. She is a fierce warrior for youth and families and will go above and beyond to get the results that most people can't or are too afraid to try. Her knowledge of the law is unbelievable. She is one of the most brilliant women I know - a unicorn."

*Elonda Stokes  
Owner + Creative Thinker + Speaker  
Stokes Marketing*

"Ms. Crawford demonstrates a firm grasp of scholarly writing and a keen ability to facilitate the development of a shared vision of learning for all students. She also exhibited the ability to manage learning environments in special education, an ability to effectively collaborate with multiple stakeholders, and to lead the field of special education in an ethical manner. Ms. Crawford to have a strong knowledge of educational law and school district policy development. She is a critical thinker with strong analytical skills."

*Dennis F. Flood, Ph.D.  
Leadership in SPED Administration  
Capella University*

"She is a dedicated science educator, understands the needs and complexities of the local community."

*Doris P. Smith  
Educational Programs Coordinator*

"Marla Crawford's talent transcends years of academic excellence and experience. Ms. Crawford has demonstrated a clear understanding of practices in special education as well as federal and state legislation that drives special education. She shines with humility that belies her intellectual brilliance in the field of education."

*Marjorie Valentine  
Special Education Educator*





# MEDIA MENTIONS

## **Experts speak out after disturbing, racist video of Short Pump students**

<https://www.nbc12.com/story/36640979/mental-health-experts-speak-out-after-disturbing-racist-video-of-short-pump-students/>

## **Virginia education advocates praise measures to get rid of 'School to Prison Pipeline'**

<https://www.nbc12.com/2020/02/22/virginia-education-advocates-praise-measures-get-rid-school-prison-pipeline/>

## **Education advocate hopes mental health experts replace school resource officers**

<https://www.nbc12.com/2020/06/15/education-advocate-hopes-mental-health-experts-replace-school-resource-officers/>

## **Parents vs. Schools: Special Education disputes on the rise**

<https://www.wric.com/news/taking-action/parents-vs-schools-special-education-disputes-on-the-rise/>

## **Experts speak out after disturbing, racist video of Short Pump students**

<https://www.nbc12.com/story/36640979/mental-health-experts-speak-out-after-disturbing-racist-video-of-short-pump-students/>

## **Area school districts spending thousands of tax dollars on special education disputes**

<https://www.wric.com/news/taking-action/area-school-districts-spending-thousands-of-tax-dollars-on-special-education-disputes/>

## **Mom says Richmond Public Schools is denying her special-needs son online classes**

<https://www.wric.com/news/taking-action/mom-says-richmond-public-schools-is-denying-her-special-needs-son-online-classes/>

## **Mom says Richmond Public Schools is denying her son online courses**

<https://www.wric.com/news/taking-action/mom-says-richmond-public-schools-is-denying-her-son-online-courses/>

## **Chesterfield mother outraged after kindergartner suspended**

<https://www.wric.com/news/taking-action/chesterfield-mother-outraged-after-kindergartner-suspended/>

## **Henrico mother says fight to educate special needs child forced her to move**

<https://www.wric.com/news/taking-action/henrico-mother-says-fight-to-educate-special-needs-child-forced-her-to-move/>

## **Richmond school violated law by barring special needs student from in-person learning, state says**

<https://www.wric.com/news/local-news/richmond-schools-violated-law-by-barring-special-needs-student-from-in-person-learning-state-says/>

## **Richmond school violated law by barring special needs student from in-person learning, state says**

<https://www.wric.com/news/local-news/richmond-schools-violated-law-by-barring-special-needs-student-from-in-person-learning-state-says/>

## **Community helps graduating seniors pay for caps and gowns**

<https://www.wtvr.com/problem-solvers/problem-solvers-community/community-helps-graduating-seniors-june-15-2022>

## **Pay them, but not her**

<https://richmondfreepress.com/news/2022/jul/07/pay-them-not-her/#.YshhKbXX1vQ.gmail>



# BOOK DR. MARLA F. CRAWFORD FOR A TRULY IMPACTFUL EVENT

Dr. Marla Faith Crawford advocates for youths with disabilities, those with suspected disabilities, experiencing homelessness, experiencing behavior challenges, etc., and their families. She collaborates with local, state, and national agencies on the policies governing children's education, dismantling the school-to-prison pipeline, professional services for youths, and professional development for educators and their leadership, to name a few.



@eliteduconsulting



@eliteduconsulting



@eliteeducate



@MarlaFCrawford







## FEES & RATES

### SERVICE

### FEES / RATES

Educational Consulting	\$385 / hr <i>(no partial hour billings)</i>
Speaking Engagements	\$2,500 minimum + expenses <i>(travel, hotel, meals)</i> <i>(rate may vary with speaking engagement)</i>
Program Development (1 Week Program)	\$2,000 + \$120 / student + materials
Program Development (2 Week Program)	\$3,500 + \$120 / student + materials
Program Development (3 Week Program)	\$4,500 + \$120 / student + materials
Program Development (4 Week Program)	\$5,500 + \$120 / student + materials
Program Development (5 Week Program)	\$6,500 + \$120 / student + materials
Program Development (6 Week Program)	\$7,500 + \$120 / student + materials
Professional Development (1 Day)	\$235 / person + materials + travel and expenses <i>(rate negotiable pending the number of participants: 15 or more)</i>
Professional Development (2 Day)	\$355 / person + materials + travel and expenses <i>(rate negotiable pending the number of participants: 15 or more)</i>
Professional Development (3 Day)	\$475 / person + materials + travel and expenses <i>(rate negotiable pending the number of participants: 15 or more)</i>
Comprehensive Cultural Relevant Trauma Informed Functional Behavior Assessment	\$250 / hr <i>(includes 1 report; additional reports required are \$150)</i>
Functional Behavior Intervention Plan Development	\$1,500 <i>(rate negotiable; includes 1 plan; additional plan \$150)</i>
Individualized Education Program Development	\$250 / hr <i>(rate negotiable)</i>
Service Plan Development	\$250 / hr <i>(rate negotiable; includes 1 plan; additional plan \$150)</i>
Transitional Plan Development w/ Assessments	\$1,500 <i>(includes 1 plan; additional plan \$150)</i>
Child Adolescent Needs Strength (CANS) Assessment	\$2,000 <i>(includes 1 report; additional reports \$150)</i>
Class Observation <i>(2 hour maximum / part thereof)</i>	\$650 <i>(includes 1 report; additional report \$50)</i>
Meetings <i>(2 hour maximum or part thereof)</i>	\$500 <i>(each additional hour is \$150)</i>
Records Review <i>(3 hours maximum / part thereof)</i>	\$700 <i>(each additional hour \$145)</i>
Individualized Educational Program (IEP) Audit <i>(includes 1 hour think tank consult with every 25 IEPs)</i>	\$145 / IEP <i>(rate is negotiable: 15 or more IEPs)</i>





## FEES & RATES

### SERVICE

### FEES / RATES

Report Analysis	\$325 / hr <i>(rate may vary if it is associated with an assessment)</i>
Expert Witness	\$500 / hr <i>(rate negotiable based on the number of days and hours)</i>
Administrative Fees	\$55 / hr
Letters	\$150
Emails	\$75
Phone Calls	\$250 / hr <i>(negotiable if related to a project)</i>
Return Check Fee	\$50
Travel Fee	\$.54 / mile

#### LATE FEES

1.5% of the total invoice to be billed when invoice is not paid on or before due date. Additional late fees will be billed every 30 days thereof.

#### COLLECTION FEES

Invoices not paid within 45 calendar days of the original due date will be forwarded to the collections attorney and the subjected party will be responsible for any expenses occurred during collection. This may include attorney fees and expenses thereof.



EDUCATE PEOPLE

DR. MARLA FAITH

*Crawford, PhD*

